

“Shop” for Image Improvement and Creation

Submitted by: Bob Kerr

The use of software programs like Adobe Photoshop can be both a curse or the greatest thing going. Many photographers, however, wish to present the best picture to viewers; to those, it might be considered a necessity. Those who consider realism and innovation necessary to their purpose, can scarcely ignore the powerful tools available. Not everyone holds this view, and so in an effort to help members judge for themselves whether such skills/knowledge fit into their particular imaging scenario, I have proposed a methodology by which they may:

- 1) View some of the capabilities of such programs.
- 2) Decide whether to pursue further training in this area.
- 3) Choose a method of training that is helpful or possible for those who wish to continue, and further their own exploration.

Speaking to Club members has convinced me that the intricacies of these programs, the costs involved, the frustrations already encountered, and some ethical considerations make some people uneasy. Looking at my proposed methodology, above, I would invite members to contact me to arrange a time to come and receive an, “awareness” session at my system location at no cost. I would consider and hope for 2 people at a time, the session is estimated to take 1-2 hrs. in my Bedford location. I have already been approached to conduct a session like this – talked to the participants.

Should the members decide to further their training, the best option would always be to take the training at the Community College or NS College of Art & Design, (I have taken two courses at the CC). Alternatively, after the awareness session (above), I would be open to negotiating a program in the member’s home, with some use of their own software/images on their own system, which seems to overcome the common stumbling block of occasional, or sporadic intros to the topic which I find do not work efficiently at all, and even have turned many people off. The use of this powerful software can greatly improve your image taking and making; my feeling is that having fun using the software is part of the experience but it has a much greater potency in keeping current and even surviving today in this ever-changing world of photography.

There may be better way too... give me a call,

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